

Pitch Deck

genius-assets.com





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1

What it does?

Founded in 2020, Genius Assets is an emerging company **focused on building the world's greatest digitalized marketplace** based on a collection of tokens or digital assets locked in a smart contract that provide essential liquidity to the pool itself and create the chance to earn potential rewards.

Genius Assets is creating an innovative & secure environment for diving into a variety of sectors by utilizing tokens, in the scope of developing a sustainable business model.

2

How does it work?

“**Delegated Locking**” is a new concept – an untraditional mechanism- for both obtaining more IUX tokens and prior access to the opportunities facilitated by Genius by locking pairings of stable coins and IUX tokens in purposefully designed Liquidity Pools named Genius Pools.

Genius Assets will use the **Liquidity Pool's tokens** to purchase or access various assets or services, as permitted under the applicable legislative framework, which will be made available for sale/use in exchange for **IUX Tokens** or which will be managed by Genius to earn a surplus that will be allocated to ecosystem's growth and therefore increase the value and interest of IUX, as described in the **Roadmap**.

3

Industry disruption

A full list of competitors can be found below:
Biggest DeFi projects, such as:

<https://curve.fi>

<https://aave.com>

<https://beefy.com>

<https://barnbridge.com>

<https://badger.finance>

<https://balancer.fi>

<https://gainsnetwork.io>

<https://toucan.earth>

The main difference of Genius Assets from the competitors, is that it is going to facilitate the users **the possibility to use the utility token IUX**, in view of renting properties and properties in a digital fashion, or as a payment method for goods and services within the dedicated marketplace.

4. Value Props- unique/special

Genius Assets has come with a **simple & revolutionary mechanism**, using a cost-effective and secure approach to solve current issues and facilitate access to any market for new participants by implementing delegated locking with the new **Genius Pools**.

5. Tech, Developers, and Team

For IT development we are working with Around25, a company from Romania, with **more than 10 years of experience**, a team of 30 people that have fun, do exceptional work, build great products, experiment, pay attention to the details, treat people right, speak their mind, give back to the society and keep learning.



Claudiu Buda

Founder and CEO



Madalin Mije

Project Manager



Raluca Vaceff

Marketing Specialist



Alex Penes

Market Manager



Catalin Barascu

Member of BoA

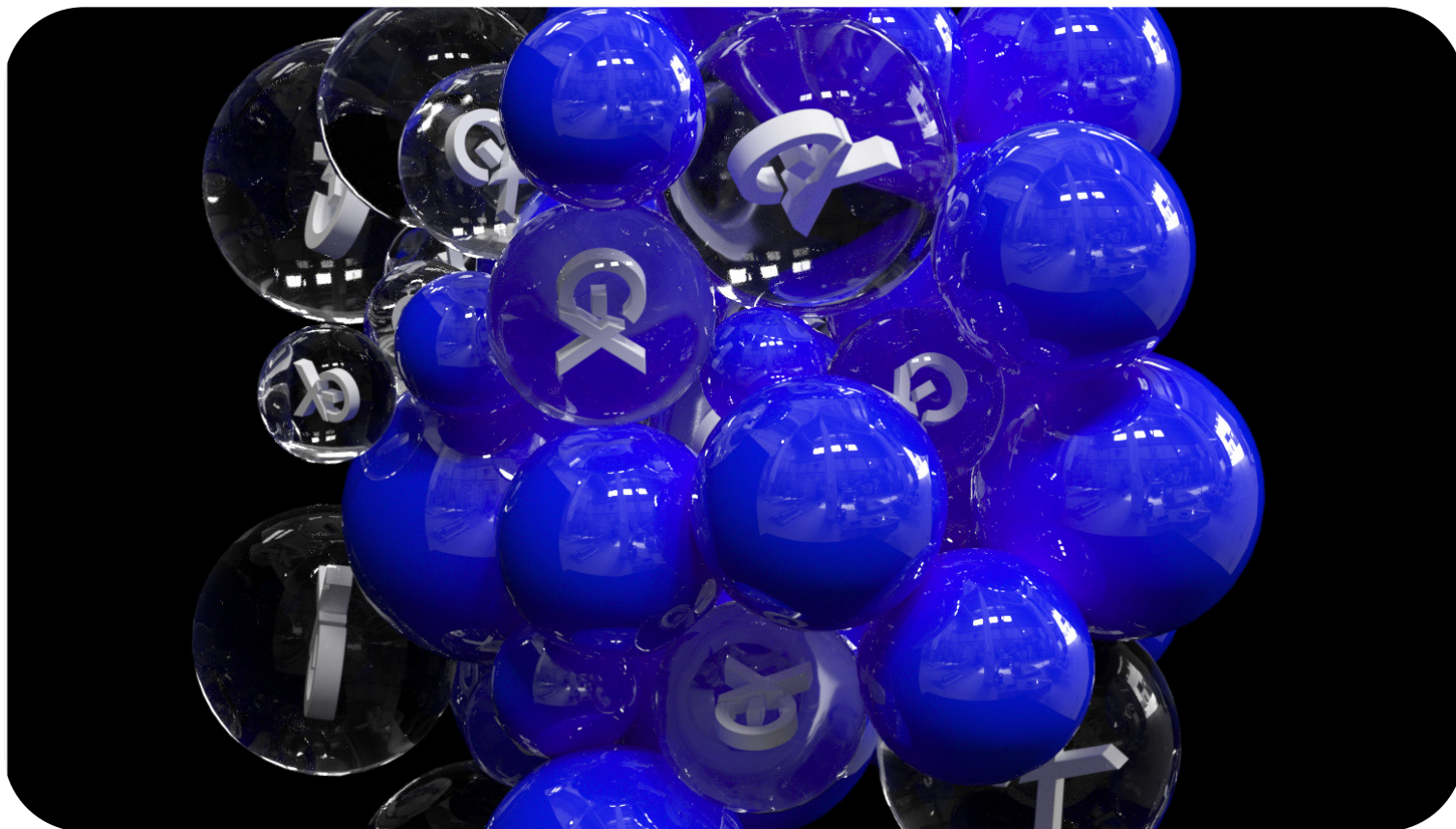


Dragos Paraschisu

Community Manager



Token Ticker	IUX
Token Type (eg. ERC-20)	MATIC
Blockchain Explorer and Smart Contract Address <i>(If available)</i>	https://polygonscan.com/address/0x346404079b3792a6c548B072B9C4DDdFb92948d5
Max Supply and if there's any inflation rate <i>(Note if there is any Mint and Burn rules)</i>	Max Supply: 1.000.000.000 IUX There is no Smart Contract Burn rule, but we have in Tokenomics, a Burn Program supply, if necessary.
Initial Circulating Supply <i>(Quantity of unlocked token at TGE)</i>	1.000.000 IUX
Initial Circulating Supply Percentage	0.1%
Initial Market Cap	450.000\$
Public Sale Price	0.45\$
Public Valuation <i>(Public Sale Price* Max Supply)</i>	450.000.000\$
Smart contract audit report	https://drive.google.com/file/d/1PjvJD_ehr562qaoNz1wDyVWnlaYRMZK/view?usp=share_link
Has it listed on any other DEX or CEX, <i>(if yes, attach its Coingecko or CMC link here)</i>	Yes CMC: https://coinmarketcap.com/currencies/geniux Coingecko: https://www.coingecko.com/en/coins/geniux
Market Maker	https://gotbit.io/



7.

GeniuX (IUX)

GeniuX token (IUX) is the **utility token of the Genius Assets ecosystem**, and it is meant to become the main cryptocurrency to be used for interacting within this ecosystem. Following a successful presale phase, the token has been publicly released on the **Polygon (MATIC)** blockchain with the token generation event taking place on 18th June 2022.

It is currently listed on the QuickSwap decentralized exchange, as well as BitMart, centralised exchange.



Genius Pools

X-GeniePool is a special liquidity pool pairing USDC with IUX at a 1:2 ratio Ratio is based on the entry's financial value. Example: 1 USDC + IUX (worth of 2 USDC, at the IUX price in that specific moment), where LP deposits will represent the user participation.

Rewards and Vesting Cycles

The initial options will be:

1080 days LP lock for a 120% APR,

720 days LP lock for 96% APR

360 days lock for 48 APR, with the rewards open for claiming after a period of 30, 60 or respectively 90 days period.

Consider that the following pools will be having a dynamic APR, meaning that you won't be choosing the APR yourself, as it will be volatile, withing the market.

Keeping in mind that in the first stage, holders will deposit a certain number of stable coins and a certain amount of IUX, in the last stage, when he decides to withdraw the amount of token that he deposited, holders will be able to receive the entire contribution in IUX as follows:

a. the amount of IUX deposited + the corresponding APR percentage for the locking period chosen in form of IUX (the rewards which are produced can be claimed even if the period of the pool has not ended. On the other hand, if the user has unclaimed rewards after 1/2/3 years and want to claim the LP back, he will also claim the remained rewards);

b. the corresponding amount of IUX resulted after the conversion of Stable coin.



Staking

By “Staking” holders can lock their tokens for a period to support the project’s stability and prevent volatility. Staking shall be available for IUX as soon as the locking period ends.

Users may thereby choose between an option of staking with:

14% APR and harvesting rewards after 90 days locking time

34% APR and harvesting rewards after 360 days locking time.

RLNFTs

For real soon. Get your stake on our real-life assets & access membership, discounts, and cards to the GENIUS-verse. RLNFTs are intended to play a pivotal role in the GENIUS-verse, as they can be used as digital proof for contributing to successful projects, as described in the Roadmap.

Genius Wallet

Its roll-out version, aimed to be available exclusively for Genius Assets users, is due to be released in Q1 2023, but it all depends on the market evolution- so it can be postponed- with a full standalone Genius Wallet App set to go live later in 2023.

Genius Blockchain

The biggest goal planned for the entire ecosystem is the launch of the GA Blockchain, currently looking for a release sometime in the late of 2024, beginning of 2025. Developing our own blockchain will be the ultimate product scale-up, offering limitless application possibilities, faster transactions.

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Growth and Longevity

Longevity should constantly be considered our corporate objectives. Genius Assets first aim is to build the largest marketplace based on assets and yield farming, while also building a community and imparting knowledge on sales, blockchain, and other topics. In that respect, Genius Assets is committed to observe the applicable legislative framework and to duly keep the pace with such requirements, to ensure the longevity of \$IUX and to attract further reliable partners.

We advise you to notice that the roadmap presented below is also conceived according to this commitment.

By growth and longevity, we understand that our goals are your goals too. The Roadmap of the Project is the most accurate plan when talking about these aspects, as we are checking every step of it.



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Risks

Purchasing any kind of tokens entails some risks and may lead to a loss of the money involved.

Prior to purchasing or selling IUX, you should carefully assess and consider the risks, including those listed in any other documentation.

A purchaser should not purchase IUX for speculative or investment purposes. Purchasers should only purchase IUX if they fully understand the nature of the IUX and accept the inherent risks.

Please take into consideration that the value of any token and any other cryptocurrency on the open market may change by +/- 100% every second by reference to the acquisition price or by reference to any previous value.

IUX Tokens does not constitute a form of shares, stocks, bonds, participation titles or other such type of instruments. The \$IUX does not confer any rights in the Company, nor an expectation to benefit from the Company's profit or dividends, whilst it is also not traded on a regulated stock exchange.

Thank you!