



Litepaper 1.0

Genius Assets Marketplace is a platform with a wide range of options for investors. With GENIUS POOLS, your passive income will be expanding! Increase your profits with the Genius native token IUX!



genius-assets.com

Disclaimer

The information in this litepaper is subject to change or update. All features described below are strictly informational, showcasing our vision, development plan & goals overview, while citing various market news & reports from sources we believe to be accurate. However well researched and budgeted, it can be expected that certain statements within this document describing future implementations to suffer drastic changes or be dropped out completely for reasons unbeknown to us at the moment of their wording. This litepaper's entire content is not to be considered financial advice.

Intro

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Founded in 2020, Genius Assets is an emerging company focused on building the world's greatest digitalized marketplace and yield farming platform. Among the rapidly increasing interest for blockchain technology & decentralized finance, Genius Assets is creating an innovative & secure environment for a variety of sectors by utilizing cryptocurrencies as utility tokens, in view of developing a sustainable business model. Starting with real estate applications, as outlined according to our Roadmap, and extending to various other sectors, such as arts and NFTs, sports, transportation infrastructure or even air traffic assets, Genius Assets sets to offer users a unique method of acquiring, earning or exchanging products and services through a new, safe & easy-to-use marketplace platform based on the ecosystem utility token called IUX.

Over- view Overview.

Fractional ownership with people dividing shares of companies or large properties to split costs as well as benefits is already outdated. For example, the real estate market is one of the most common advocates of this practice, especially when it comes to large or luxuriant properties. However, classic fractional ownership projects face a lot of issues, such as the high price tag for minimum bid, few financing options, as well as low flexibility, geo-location restrictions and a lot of paperwork.

Genius Assets has come with a simple & revolutionary alternative, using a cost-effective and secure approach to solve current issues of the DeFi market and facilitate access to any market for new participants by implementing Delegated Locking with the new Genius Pools.

Genius Pools are liquidity pools uniquely designed to serve as an incentive for higher targeted APR. By supplying liquidity to a Genius Pool, pairing stablecoins (such as \$USDC) with the ecosystem native utility token IUX at a higher ratio (such as 1:2), users will be able to earn IUX rewards from the pool. After the pool is completely filled, it will be locked for a specified amount of time, and every holder's initial contribution will be redeemable in IUX at that moment's market price.

Participation in Genius Pools does not involve the purchase of any securities or physical assets and does not confer any rights to the assets created or developed by Genius.

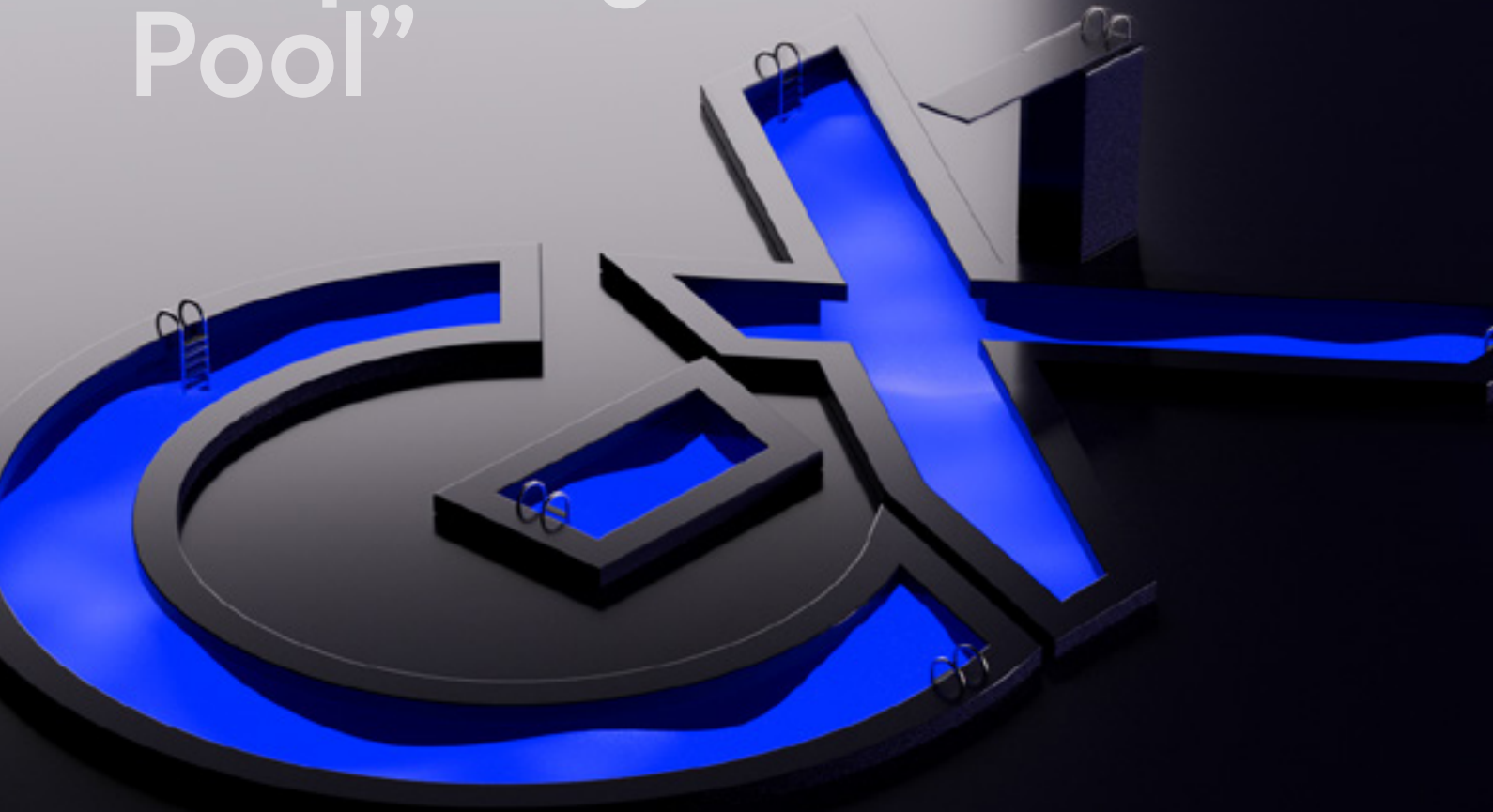
“Delegated Locking”

“Delegated Locking” is a new concept for both obtaining more IUX tokens and prior access to the opportunities facilitated by Genius for each Liquidity Pool. Delegated Locking was specially created to proportionally reward holder for supporting the economy of the ecosystem during its development by parking their tokens for a certain period.

Genius Assets will use the Liquidity Pool's tokens to purchase or access various assets or services, which will be made available for sale/use in exchange for IUX Tokens or which will be managed by Genius to earn revenue that will be allocated to ecosystem's growth and therefore increase value and rewards of IUX.

At the end of the lock-up period, holders can withdraw their holdings in the liquidity pool, in IUX, by reference to the value of IUX at that time. Users will be able to freely use the converted or gained IUX on their will, including to use them to access the utilities facilitated to each Liquidity Pool by Genius Assets, respectively to prior buy/use the assets or the services that are available with priority for the holders involved in the Liquidity Pool, as displayed within the Platform.

“Liquidity Pool”



Expansion- Expansion- Expansion.

Growing alongside the project, many Genius Pools will be launched in different configurations to provide multiple choices for locking period, targeted APR, contribution, or pairing ratio. The expansion of the marketplace will also imply a larger catalog of contribution domains, attracting more people to the project.

Updates currently planned include the further development of the staking program in order to offer a wider range of options, NFTs integration within the ecosystem accompanied by our own collections, the release of Genius Wallet, an e-wallet expected to be available for users by the end of 2023 which shall also enable debit card services through IUX payments, and finally, the Genius Assets Blockchain, which shall be the ultimate product scale-up and IUX transition from token to coin. With a strong and continuously growing community, be sure to never miss an opportunity and keep in touch with all developments by following Genius Assets on social media or by joining our community channels linked at the end of this paper.



IUX Token

IUX Token.

GeniuX token (IUX) is the utility token of the Genius Assets ecosystem and it is meant to become, the main cryptocurrency to be used for interacting within this ecosystem. Following a successful presale phase, the token has been publicly released on the Polygon (MATIC) blockchain with the token generation event taking place on 18th June 2022, and it is currently listed on the Quickswap decentralized exchange, as well as BitMart, with many more planned. Payments made through the Genius Assets platform, earnings and many other products related to the ecosystem are planned to be held only in IUX token. The tokenomics are as following:



Token name: **GENIUX**

Ticker Symbol: **IUX**

Decimals: **18**

Network: **POLYGON (MATIC)**

Total Supply: **1,000,000,000.00**

Private sale: **2% (20,000,000 IUX)**

Presale: **5% (50,000,000 IUX)**

Public sale: **24% (240,000,000 IUX)**

Advisors & Strategic partners: **5% (50,000,000 IUX)**

Burn Program: **15% (150,000,000 IUX)**

Incentives & Airdrops: **3% (30,000,000 IUX)**

Founders & Core Team: **6% (60,000,000 IUX)**

Marketing: **5% (50,000,000 IUX)**

Liquidity & Exchange Listings: **5% (50,000,000 IUX)**

Staking & Growth: **30% (300,000,000 IUX)**

Disclamers

Please read all sections carefully. You should ensure you understand the nature of the proposed business as set out in this whitepaper and consult your legal, financial, tax, and/ or other relevant advisors before attempting to participate in the proposed sale of the future token IUX (having ticker IUX) as it is presented on the Genius Assets platform (<https://genius-assets.com>).

This whitepaper is published for presenting the Genius Assets vision and plans at the publishing moment.

1. No advice

This whitepaper does not constitute any investment advice, financial advice, trading advice, or recommendation by Genius Assets, its affiliates, or its respective officers, directors, managers, employees, agents, advisors, or consultants, on the merits of purchasing IUX token (IUX), nor should it be relied upon in connection with any other contract or purchasing decision.

We do not offer any investment or financial advice. Any reference to investments displayed in this Whitepaper is mentioned only for informative purposes.

Genius Assets does not provide investment or consulting advice of any kind and is not responsible for the use or interpretation of information available in this whitepaper (regardless the uploader) or any other communication method.



Any approximation, value or estimation available in this whitepaper is pure for informative or explanatory purposes and does not constitute a promise or guarantee. All future Genius Assets services are available only to persons who are in full civil capacity according to their national regulation.

Considering that all the information mentioned in this whitepaper are part of an innovative project, Genius Assets cannot and does not guarantee the success of achieving to develop any of the services or features presented in this whitepaper, their accuracy, applicability, reliability, integrity, performance, or appropriateness. Genius Assets shall not be liable for any loss or damage that may be caused directly or indirectly by your use of these contents. All readers must understand and assume the risks associated with the use (regardless the method) of cryptocurrencies/digital assets/tokens, and it is recommended to exercise a high level of prudence and responsibly assume decisions within their own capabilities, on their own risk.

2. Not a sale of security

Genius Assets aims to create a utility token that gives holders access to our blockchain services and products.

This whitepaper does not constitute a prospectus or financial service offering document and is not an offer to sell or a solicitation of an offer to buy any security, investment products, regulated products, or financial instruments in any jurisdiction.

Owners of IUX are not entitled to any rights in Genius Assets or any of its affiliates, including any equity, shares, units, royalties to capital, profit, returns, or income in Genius Assets or any other company or intellectual property associated with Genius Assets.

Notwithstanding the above, please into consideration that the blockchain industry is, at the date of this Whitepaper, an immersive and yet not fully regulated technology, whereby even between the legislation of states from the same geo-political area there are reported significant differences in how the cryptocurrency market is regarded. Therefore, and especially due to the still unsettled juridical practice related thereof, the approach regarding IUX's classification and/or various features of the DeFi space, not to mention of the blockchain as a whole industry may vary across time and space. Irrespective of the case, Genius Assets maintains its values in respect of observing the applicable legal provisions, and whenever it thereby becomes necessary for compliance purposes, we are going to implement the required changes in view of ensuring the sustainability of the Genius Assets platform and its related project.

In all cases, please note that IUX or any element of the Genius Assets project does not in any way imply or offer:

- Ownership of part of an asset, including the ownership of a property.
- Ownership of the entire asset, including a real property;
- An equity interest in an entity that controls real property
- An interest in a debt secured by an asset including a real property, or
- A right to share in the profits generated by any activity, including real property;
- Ownership or any other right connected to the products or assets listed on the Platform or owned by Genius Assets regardless of the source of the funds used for acquiring, securing or reserving the assets or the services.

3. No representations

No representations or warranties have been made to the recipient of this whitepaper or its advisers as to the accuracy or completeness of the information, statements, opinions or matters (express or implied) arising out of, contained in or derived from this whitepaper or any omission from this document or of any other written or oral information or opinions provided now or in the future to any interested party or their advisers. IUX, as envisaged in this whitepaper, are being constantly updated, including but not limited to project-governance functions and technical features.

If and when IUX and the corresponding features are completed, they may differ significantly from the description set out in this whitepaper.

To avoid any misunderstanding, any information mentioned in this white paper is for presentation purposes only, i.e. to provide a very high-level preliminary overview of the Genius Assets project and may be changed by Genius Assets at any time.

4. Third-party data

This whitepaper contains data and references obtained from third-party sources. Whilst the management believes that these data are accurate and reliable, they have not been subject to independent audit, verification, or analysis by any professional legal, accounting, engineering, or financial advisors. There is no assurance as to the accuracy, reliability, or completeness of the data.

5. Translations

This whitepaper and related materials are issued in English. Any translation is for reference purposes only and is not certified by any person. No assurance can be made as to the accuracy and completeness of any translations.

6. Possible risks

Purchasing any kind of tokens entails some risks and may lead to a loss of the money involved. Prior to purchasing or selling IUX, you should carefully assess and take into account the risks, including those listed in any other documentation. A purchaser should not purchase IUX for speculative or investment purposes. Purchasers should only purchase IUX if they fully understand the nature of the IUX and accept the inherent risks.

Please take into consideration that the value of any token and any other cryptocurrency on the open market may change by +/- 100% every second by reference to the acquisition price or by reference to any previous value.

Team Team.



Claudiu Buda

Founder and CEO



In the last 13 years, his professional career has been focused on sales. In 2020, he came up with the idea of Genius Assets, a project that he officially founded at the end of 2020. While founding this company, he managed to gather over 100.000 customers from all over the world, adding value to the Marketplace.



Madalin Mije

Project Manager



Madalin has used his management and organisational skills to help companies and he has also built an impressive global network around him. He also shared his knowledge through different events that were held for thousands of people.



Alex Penes

Market Manager



Marketing in the crypto space has been his passion since 2020 and he converted the techniques from the conventional area into revolutionary techniques in the crypto space. He is also responsible for the educational program in Genius Assets.



Raluca Vaceff

Marketing Specialist



Raluca is a marketing specialist with a lot of experience implementing and managing marketing programs to increase sales, both online and face to face. She uses her experience to improve communication with GA Customers.

[Click for full team](#)



**Thank
you!** Thank
you!



GENIUS ASSETS



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